

## Our future workplace- changes in innovation; Our life and work – changes in mindset

Tuesday March 7 2017 13:00-17:00

Admission Free

Venue: Bunkyo Civic Hall (Small Hall)

Language: Japanese (English translation available)

### 13:00 Introduction “Why we focus on HeForShe when discussing the future”

Akiko Karaki Partner, PwC Consulting LLC Strategy&  
Hironobui Narisawa Mayor, Bunkyo City  
Yuka Shimada HR& GA Director- Japan, Unilever Japan Holdings K.K.

### 13:05 “HeForShe: Its vision and commitment”

Kayoko Fukushima Director, UN Women Japan Liaison Office

### 13:15 He+She discussion “Japan’s future and the role of He”

Mrs. Akie Abe Spouse of the Prime Minister of Japan  
Guest

### 13:45 Discussion 1 “Future work and life with AI: Excitement is our strength”

Mr. Aoto Mizuto Founder & CEO, DAnCing Einstein Co., Ltd  
Mr. Yutaka Matsuo Associate Professor, University of Tokyo,  
Department of Technology Management  
Akiko Karaki (Moderator) Partner, PwC Consulting LLC Strategy&

### 14:30 Tea Break, HeForShe Commitments

### 14:45 Discussion 2 “Messages to the future He”

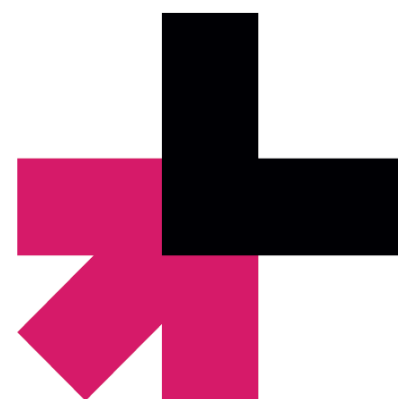
Mr. Masato Arisawa Executive Officer, Human Resources Department  
Kagome Co., Ltd  
Mr. Akira Matsumoto Chairman of the Board & CEO, Calbee, Inc.  
Mr. Yagi Yosuke Representative Director, people first Ltd.  
Yuka Shimada (Moderator) HR&GA Director – Japan, Unilever Japan Holdings K.K.

### 15:45 Panel Discussion “Our life and work – changes in mindset”

Mr. Naoshi Takatsu East Asia Representative, IMD  
Keiko Hirayama (Moderator and panelist)  
Head of Search & Brand Marketing, Google Japan  
Mr. Kazutaka Inoue JINS MEME Group Manager, JIN Co., Ltd.  
Mr. Tetsuya Ando Founder & CEO, NPO Fathering Japan

### 16:45 Closing Remark, HeForShe Commitments

Koichiro Kimura  
PwC Japan Group Chairman and Territory Senior Partner  
CEO of PricewaterhouseCoopers Aarata LLC  
Fulvio Guarneri President & CEO, Unilever Japan Customer Marketing K.K.  
Noriko Umeki Diversity leader of PwC Japan Group, Partner at PwC Aarata LLC



In support of

# HeForShe

UN Women Solidarity Movement  
for Gender Equality

In the event of

## International Women’s Day

### Registration and Contact

Please register online by Feb. 28 (Tue)

[http://www.pwc.com/jp/ja/japan-event/  
heforshe-un.html](http://www.pwc.com/jp/ja/japan-event/heforshe-un.html)

We will send you an e-mail after we receive your application. In the case of too many applications, we will hold a draw and inform you by Mar. 3 (Fri).

Contact Us

Tel : 03-XXXX-XXXX

Mail : XXXXXX@XXXXXX

### Hosted by:

- UN Women Japan Liaison Office
- PwC Japan Group
- Bunkyo City
- Unilever Japan



# Stand Together

What we share is more powerful than what divides us.  
Take action now to create a gender equal world.

## HeForShe

The HeForShe solidarity movement was created by UN Women to provide a systematic approach and targeted platform where a global audience can engage and become change agents for the achievement of gender equality in our lifetime.\* Since its launch on 20 September, 2014, by UN Secretary-General Ban Ki-moon and UN Women Global Goodwill Ambassador Emma Watson, hundreds of supporters from around the world – including Heads of State, CEOs, global luminaries, and people from all walks of life – have committed to gender equality. In January 2016, the renewal of the HeForShe campaign was announced in response to the call for more inclusive and diverse approach to gender equality. HeForShe now invites everyone to make a commitment as they identify themselves in the ways they want to. As of February 2017, more than 1.2 million people made commitments worldwide, and among them more than 3,700 are from Japan. Make your commitment by following the link below:

<http://www.heforshe.org/en>

## Message

There had been a perception that gender equality is the engagement of women women's pursued only by women. Recently, however, gender equality is no more considered solely as a women's issue but as a human rights issue. And when our powerful voices are heard, we will change the world. The time for that change is now. We're standing together and taking action to create a gender equal world. HeForShe is not just talking about gender equality. We're achieving it by mobilizing our advocates to stand together, spread the word, and

## IMPACT10x10x10



**Bob Moritz**

PwC International Ltd.  
Chairman



**Paul Polman**

Unilever  
CEO

Launched in 2015, IMPACT 10x10x10 engages key decision makers in ten governments, ten corporations, and ten universities around the world to drive change from the top. The companies and

universities engaged in 10x10x10 were selected based on their reputation for strong ethical practices, their demonstrated excellence in public service, their global reach and relevance, and their willingness to use their influence to drive and inspire change.

\* Gender refers to the socially and culturally constructed characteristics such as roles, behaviors, activities, and attributes that a given society at a given time considers appropriate for men and women.

### Access

- Bunkyo Civic Center
- Kourakuen St., Tokyo Metro Marunouchi line or Nanboku line, Exit 5
- Kasuga St., Toei Chikatetsu Mita Line or Oedo line
- Suidoubashi St., JR Chuo and Sobu Line (10 minutes walk)

