



HeForShe

## Our future workplace - changes in innovation Our life and work – changes in mindset

# Speakers & Panelists

### Introduction “Why we focus on HeForShe when discussing the future”



#### Akiko Karaki

Partner, PwC's Strategy&

Karaki supports clients in Consumer, Retail and Financial Services sectors for various Strategy issues such as customer strategy, digitization and globalization at Strategy&. Prior to joining Strategy&, she experienced working at a number of organizations such as investment bank (Tokyo and New York), as well as Japanese conglomerate. She is a lawyer admitted in NY State, Columbia Law School (LL.M., with honor)



#### Hironobu Narisawa

Mayor, Bunkyo City

Narisawa was born in Hongo, Bunkyo-ku. He has a postgraduate degree in Governance Studies from Meiji University. After serving as an assembly member for four terms from 1991, Narisawa was elected as the Bunkyo City Mayor in 2007. In 2010, he became the first mayor, who took a parental leave. Narisawa is concurrently a member of several gender equity related committees such as Tokyo Children and Child-rearing Committee.



#### Yuka Shimada

HR & GA Director – Japan,  
Unilever Japan Holdings K.K.

Shimada joined Unilever in 2008 as HR Business Partner, and then worked as a Leadership Development Manager and moved into her current role in 2013. Prior to Unilever, joined Pasona Inc. after graduated from Keio University, & obtained M.A from Columbia University Graduate School in New York. Worked at General Electric from 2002 to 2008. Certified NLP master practitioner, Mindfulness NLP® Trainer.

### “HeForShe: Its vision and commitment”



#### Kayoko Fukushima

Director, UN Women Japan Liaison Office

Ms. Fukushima joined the Ministry of Foreign Affairs, Japan, after graduating from Sophia University. Within the Ministry, she worked on UN organizations such as UNESCO and UNCTAD and public relations both in Tokyo and abroad. She has been the Director of the UN Women Japan Liaison Office since April 2015. She obtained master's degree from the Fletcher School of Law and Diplomacy.

### He+She discussion:

### “Japan’s future and the role of He”



#### Akie Abe

Spouse of the Prime Minister of Japan

Mrs. Abe was born in Tokyo and educated at Sacred Heart School, Sacred Heart Professional Training College, and Graduate School of Rikkyo University. She has work experience at Dentsu Inc. She married Mr. Shinzo Abe in 1987. Her hobbies are running, golf, rice cultivation, and naginata.

### Discussion 1 “Future work and life with AI: Excitement is our strength”



#### Aoto Mizuto

Founder & CEO, DAnCing Einstein Co., Ltd.

Mr. Aoto is a Synapse connecting neuroscience, human growth and technology, which is called NeuroEdTech. He loves the mystery of the brain and thus learned neuroscience at UCLA. The power and beauty of education attract him. Education can be much better by neuroscience and technology like AI. DAnCing Einstein creates new but essential education through NeuroEdTech to fulfill DA(=dopamine) in the world.



#### Yutaka Matsuo

Associate Professor, University of Tokyo,  
Department of Technology Management

Dr. Matsuo is an associate professor at Graduate School of Engineering, the University of Tokyo. He received his BS, MS, and Ph.D. degrees from the University of Tokyo in 1997, 1999, and 2002. After working at National Institute of Advanced Industrial Science and Technology (AIST) and Stanford University, he joined the faculty of University of Tokyo in 2007. He served as Editor-in-chief at Japan Society for Artificial Intelligence (JSAI) from 2012 to 2014. He is now the chair of the ELSI committee in JSAI.



#### Akiko Karaki (Moderator)

Partner, PwC's Strategy&

## Discussion 2 Messages to the future He



### Mr. Masato Arisawa

Executive Officer Human Resource Development, Kagome Co., Ltd.

After working for a city bank, Mr. Arisawa joined Hoya Corporation in 2004 as HR Director. In 2009, he became an executive officer of HR in AIU Insurance Company. In 2012, he joined Kagome as a special advisor and led the globalization of HR systems. He assumed his current role in October 2012 and oversees all aspects of HR across the global operations of Kagome group.



### Mr. Akira Matsumoto

Chairman of the Board & CEO, Calbee, Inc.

Mr. Matsumoto was born in Kyoto, and obtained master's degree from Kyoto University. After working for Itochu Corporation in 1972, he moved to Century Medical, Inc. as Director & General Manager in Sales Division. Then in 1993, he joined Johnson & Johnson Company, where he later became President and Executive Advisor. Mr. Matsumoto has been in his current role at Calbee since June 2009.



### Mr. Yagi Yosuke

Representative Director, people first Ltd.

In 2017, Mr. Yagi founded a company, People First Ltd., to provide professional HR services. He assists ICMG as a board member. Prior to establishing his own company, Mr. Yagi took HR leadership roles in large corporations such as LIXIL Group Corporation (2012-2016), GE (1999-2012), and NKK (1980-1998; currently JFE).



### Yuka Shimada (Moderator)

HR & GA Director – Japan, Unilever Japan Holdings K.K.

## Panel Discussion “Our life and work – changes in mindset”



### Mr. Naoshi Takatsu

Managing Partner, North East Asia IMD business school

Mr. Takatsu is an advisor for Japanese companies in globalization: In M&A (at the Industrial Bank of Japan), in strategy (at BCG), then in HR/OD areas (at Recruit Holdings). He consolidates these experiences and supports business communities in Japan, Korea and Taiwan, through his affiliation with IMD, bringing in knowledge in diversity management, digital business transformation, etc.



### Ms. Keiko Hirayama (Moderator/panelist)

Head of Search & Brand Marketing, Google Japan

Ms. Hirayama joined Google in 2007 and was responsible for various consumer products. Since 2015, she has led Search & Brand marketing as well as the Women Will project which aims to empower working women with technology. Prior to join Google, she expanded Amazon Japan business onto mobile platform for the first time in Amazon globally with the experience of i-mode project at NTT Docomo. She has an MBA from Carnegie Mellon University, BA from Keio University (SFC).



### Mr. Kazutaka Inoue

JINS MEME Group Manager, JIN Co., Ltd.

Mr. Inoue graduated from the department of science and engineering, Keio University. After the experience in global strategy consulting firm Arthur D. Little, he joined JIN CO., LTD., leading R&D and business of JINS MEME. He ranked #4 of Arithmetic-olympics in Asia, and was Japan's finalist of International Mathematical Olympiad.



### Mr. Tetsuya Ando

Founder/CEO, NPO Fathering Japan

Mr. Ando founded Fathering Japan in 2006, a NPO to encourage present and future fathers to play a more active role in child-rearing. He holds lectures, seminars, training program for business managers and picture book workshops across Japan. He is an advisor of the government campaign *Ikumen Project*, and father of 3 children.

## Closing Remark, The HeForShe Commitment



### Koichiro Kimura

PwC Japan Group  
Chairman and Territory Senior Partner,  
CEO of PricewaterhouseCoopers Aarata LLC

Mr. Kimura is PwC Japan's Group Chairman and Territory Senior Partner since June 2016; and CEO of Pricewaterhouse-Coopers Aarata LLC since June 2012, with a strong focus on enhancing audit quality and the firm's growth. He is a member of PwC Global Strategy Council. Started his career in 1986 at Aoyama Audit Corp., the audit arm of PriceWaterhouse Japan.



### Fulvio Guarneri

President & CEO,  
Unilever Japan Customer Marketing K.K.

Guarneri joined Unilever in 1997, and worked in sales and marketing roles in Unilever Italy and the Global Oral Care Innovation Centre. In 2005, he became Marketing Director - Oral & Household Care. After working as Marketing Director of HPC, Foods and Ice Cream in Unilever South Central Europe (in Bucharest) and VP Marketing HPC in Unilever RUB (in Moscow), Guarneri was appointed as President & CEO Japan in August 2014.

## Master of ceremony



### Noriko Umeki

Diversity Leader of PwC Japan Group, Partner at PricewaterhouseCoopers Aarata LLC

Ms. Umeki has various audit and advisory services experiences in financial industries. She is a member of Audit Review Committee and Public Relationship Committee at JICPA. She has been leading D&I at PwC Japan since 2011.